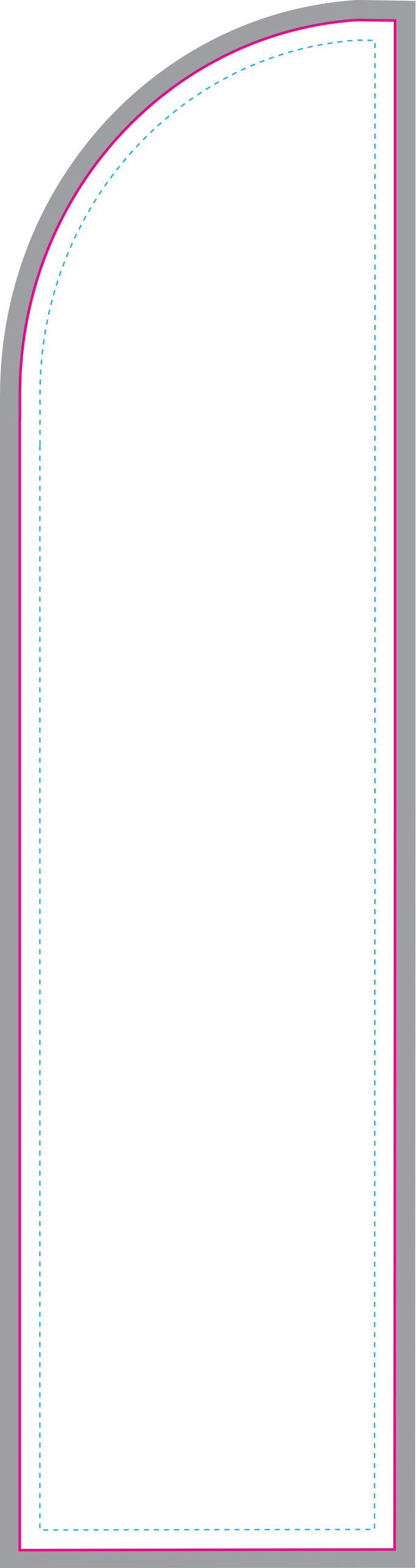

TEMPLATE KEY

= BLEED AREA

= FINISHED SIZE

= SAFE AREA

BLEED AREA
31”W x 117”H
(1.5” all sides)

Area of art that is used for finishing product. Background color/image should extend into this area.

FINISHED SIZE
28”W x 114”H

Area of art that is still visible after finishing product. Background color/image should extend into bleed area.

SAFE AREA
25”W x 111”H

Area of art that is safe to have all important info. Keep all logos, images, and text within this area.

Using PMS colors in your artwork is recommended but an exact match can not be guaranteed.

Dye-Sub products are printed CMYK (4 color) process from your file.

For graphic requirements and FTP uploads, visit this page:
http://www.american-image.com/products/submit.shtml